



WEST BENGAL STATE ELECTRICITY DISTRIBUTION CO. LTD.

(A Government of West Bengal Enterprise)

Office of the Chief Engineer, Project-III

2nd Floor, "C" Block, Vidyut Bhawan, Block-DJ, Sector-II, Bidhannagar, Kolkata – 700 091

Telephone: (033) 2321-2203 E-mail: ceprojIII@wbasedcl.in

Notice for Market Sounding Event (ADB-Financed Project)

Date: 18 Aug 2026

Project Number: 58486-0001: West Bengal Industrial and Economic Corridor Sector Development Program (WB-ICDP).

Name and Address of the Executing Agency: Dept of Industry, Commerce & Enterprises (DI&CE), Govt of West Bengal, India.

Dept of Industry, Commerce & Enterprises (ICE dept), Govt of West Bengal, with the support of the Government of West Bengal and Asian Development Bank (ADB), invites interested international and domestic bidders to participate in a Market Sounding Event related to Phase 1 of West Bengal Industrial and Economic Corridor Sector Development Program (WB-ICDP).

The program includes major Industrial and Economic Corridor Development (Raghunathpur-Tajpur and Dankuni - Jhargram Corridor) with a total of eight (8) Industrial nodes that include Raghunathpur, Asansol, Durgapur-Panagarh, Andal, Dhankuni, Howrah-Panchla-Uluberia, Kharagpur, with Siliguri (outside Industrial Corridor).

In the Phase 1, Following works are being proposed under WBSEDCL:

- Construction of 2x10 MVA 33/11 KV Substations as listed below:

Sl. No.	Location	Name of 33/11kV Substation	Name of Division	Name of Region
1	GANESH COMPLEX II	GANESH INDUSTRIAL PARK	Uluberia	Howrah
2	HOWRAH JUTE (KULAI)	Howrah Jute	Uluberia	
3	ONKAR INDUSTRIAL COMPLEX	OMKAR	Uluberia	
4	INSIDE FOOD PARK GSS	BHAGABATIPUR	Uluberia	
5	MADHUKUNDA	MADHUKUNDA	Raghunathpur	Purulia
6	JHARUA KHAMAR	JHARUA KHAMAR	Raghunathpur	
7	SALUGARA	SALUGARA	Siliguri Town	Darjeeling
8	MATIGARA	Matigara	Siliguri Town	
9	GARIDHURA	GARIDHURA	Kurseong	
10	KANDESWAR	Kandeswar	Durgapur	Paschim Burdwan
11	BAPL. DURGAPUR	MSME	Durgapur	
12	SHYAM INDUSTRIAL ESTATE	Shyam Business Park	Serampore	Hooghly

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CIN- U40109WB2007SGC113473, Website: www.wbasedcl.in

Adar
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The objectives of this Market Sounding Event are to:

- (1) Provide an overview of the project scope, indicative procurement strategy, and anticipated procurement packages where ADB finance will be applicable;
- (2) Gather feedback from industry participants on market capacity, technical and administrative/qualification considerations, and procurement approaches, among others; and
- (3) Promote fair and open competition in line with ADB's Procurement Directive (2026, as amended from time to time).

The Event Details:

a) Date: 20 August 2026

b) Time: 1000 – 1630 Hours (IST)

c) The Event will be held in hybrid Mode.

- **Venue:** Print & Media Room, Milan Mela Prangan, Kolkata

- **VC Meeting link:**

<https://teams.microsoft.com/meet/492768548564253?p=Yo4K5WqWVmM9w27qVI>

Meeting ID: 492 768 548 564 253 **Passcode:** MW9Eu6Jf

d) Program Schedule:

- Welcome/Opening Remarks
- Project Presentation
- Questions and Answers

Who May Attend:

Potential qualified international and domestic contractors, suppliers, Consultants, manufacturers, and joint venture partners with relevant project experience.

Note: the above-mentioned entities shall be from an ADB-member country.

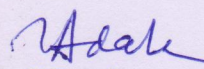
The company intending to attend in-person shall have one (1), or maximum of two (2) participants due to event venue capacity.

Important Note:

- (1) Participation in this market sounding is for information-sharing purposes only and does not confer any advantage or preference in any subsequent procurement process.
- (2) The information exchanged by the potential bidders during the market sounding will only be used for the intended market survey purposes and will not constitute any commitment to

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participate in the bidding and/or will not be considered in the evaluation of any subsequent tenders.

(3) All future procurement will be conducted in accordance with the ADB Procurement Policy and Procurement Directive.

Point of Contact:

(1) For any queries related to the event including request for confirmation of the successful registration, the registrants may reach out to the following contacts:
pvijayvergiya1.consultant@adb.org, ceprojIII@wbsedcl.in.

(2) The above are the only official contacts related to the event. Participants shall not rely on any information received from a source other than the above designated contacts.

T. K. Adak
18/08/26

T. K. Adak
Chief Engineer, Project - III
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